



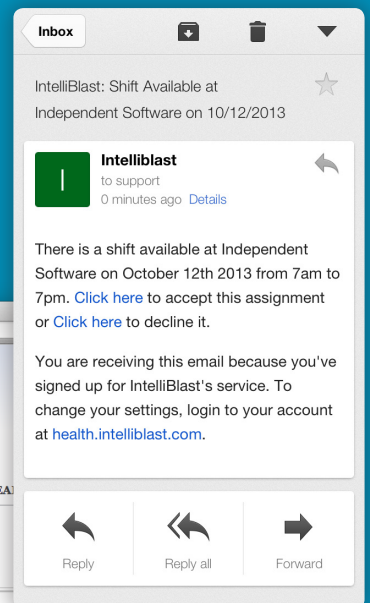
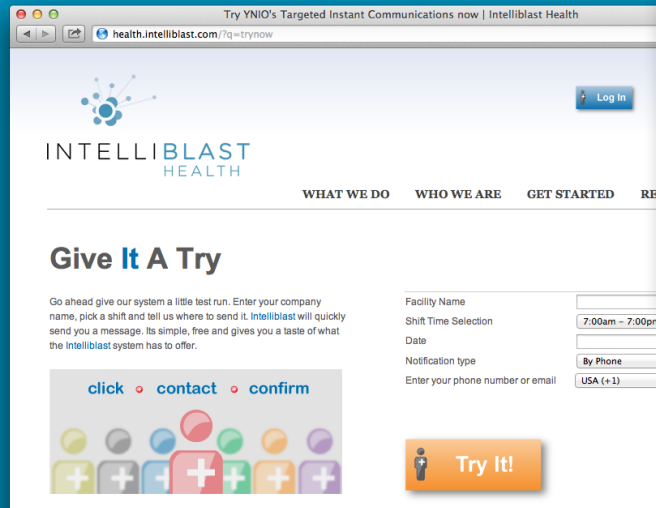
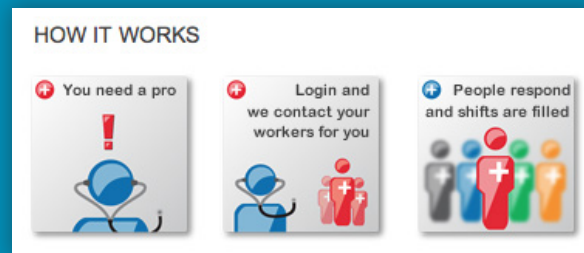
Matthew Browning,
Founder and CEO
of Intelliblast Health

The Challenge

Hospitals struggle to fill nursing vacancies, especially in emergency situations. Typically they resort to calling a list of nurses by phone, one by one. Matthew Browning had a better idea: a multi-channel, bi-directional, near-instantaneous communications technology that would eliminate inefficiencies and fill vacancies quickly. To build this unprecedented technology, Matthew chose Independent Software.

Our Work

We worked closely with Matthew and his team to take their concept from a sketch on paper to a fully functional web application. Using Intelliblast, hospitals send messages about shift vacancies by e-mail, phone, and SMS; nurses respond via the medium of their choosing. All communications are near-instantaneous. We developed Intelliblast using the LAMP application stack and Drupal. We contributed technical drawings to the application for Intelliblast's patent, awarded in July 2013.



The Result

Matthew and his team brought a highly innovative product to market, securing a patent and the funding they needed to scale their business. Having incorporated as Targeted Instant Communications, they plan to bring the Intelliblast technology to new sectors. We are currently developing an API to seamlessly integrate Intelliblast with hospitals' existing systems, while extending its functionality to other healthcare professionals. With Matt's vision realized, hospitals and nurses are better fulfilling their patient care missions.



INTELLIBLAST
HEALTH